

ATEEQ UR REHMAN

FULL STACK DEVELOPER

Sector C-4, Mirpur AJK, Pakistan | ateequrr007@gmail.com | www.urbancodez.com/portfolio

SUMMARY

Experienced Full-Stack Developer with expertise in web development, software development, SEO, WordPress development, digital marketing, and graphic design. Proficient in HTML, CSS, JavaScript, Bootstrap, PHP, Python, and React, with a strong track record of delivering high-quality, scalable, and user-friendly solutions.

PROFESSIONAL EXPERIENCE

Full-Stack Developer, Freelancer

March 2019 - May 2022

- Built custom websites and web applications using PHP (Laravel), Shopify, WordPress and React.
- Optimized website speed, security and performance for better user experience.
- Developed and integrated APIs, databases and third-party services to enhance functionality.

Digital Marketer / Developer, Artifex Studios

August 2022 - July 2023

- Developed and optimized websites for better speed and user experience.
- Worked on SEO and digital marketing to increase online reach.
- Integrated web features to improve functionality and business growth.

Coordinator / Developer, Urban Codez

July 2023 - Present

- Created SEO strategies and social media campaigns to boost brand visibility.
- Managed Google Ads, Facebook Ads, and digital marketing efforts to drive traffic.
- Developed and optimized websites for better performance and user experience.

PROJECTS

Web Development

- SevenStar Group of Companies (Pakistan)
- BtoBJob (France)
- FnR Creation (Dubai)
- Maroof National Hospital (Pakistan)
- Nottingham Travels (United Kingdom)

Digital Marketing

- The Elegant Bed Company (UK)
- FnR Creation (Dubai)
- Maroof National Hospital (Pakistan)

SKILLS

HTML - CSS - Bootstrap - JS

React

Digital Marketing

PHP (Laravel) - Python - MySQL

Shopify - Wordpress

Search Engine Optimization

EDUCATION

Bachelor in Information Technology

Oct 2021 - Present

Mirpur University of Science and Technology

- Studying Software Engineering, Database Management, and Web Technologies as part of the Bachelor of Information Technology (BIT) program

ADDITIONAL INFORMATION

- **Languages:** English, Urdu, Hindi.
- **Activities:** Custom POS For Foodyz, Website For Dufort, Website For The Zuzka, Rental Property Management System For InterCity Construction, Real Estate Software For Ask Villages and Custom Software for Mixplate, Custom Wordpress website for SevenStar Group fo Companes.